



SPACE: HILTON HOTELS – GUESTROOM REFURBISHMENTS

CLIENT: Hilmar Hotel Management

LOCATION: Various, UK

SERVICES: Interior Design

“A broad canvas demanding a flexible design.”

Hilmar Hotel Management came to JWA for a ‘Hilton branded guest rooms’ refurbishment scheme, that they could roll out across all of the 1,900 guest rooms within their estate.

We provided a modular approach allowing various elements of the design to be applied according to site-specific conditions.

In this way, continuity was achieved. Even when a guest room is subject to a relatively ‘light touch’ for its refurbishment, the scheme remains recognisable and coherent from corridor to bedroom to bathroom.

With the sample bedroom well received, JWA’s scope was broadened to the production of a control book amalgamating the approved scheme with Hilton brand standards, also including corridors and bathrooms.

FOR MORE INFORMATION ON THIS AND OTHER SMART PLACES VISIT:

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